



## 2016 WeBA Board

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## Our Purpose and History

- WeBA was created in 1982 in order to represent the interests of west end businesses, over the last 34 years it has grown to embrace business people from all over Edmonton and its surrounding areas
- WeBA's existing well connected membership welcomes both established as well as up and coming Edmonton businesses looking for a new venue to make connections
- WeBA has created an environment that promotes generating referrals from within its own business network
- WeBA is invested in its members professional development by regularly bringing in high profile guests and speakers to its various events
- WeBA stays true to its roots by providing a medium to bring forth issues and concerns, the opportunity to discuss these with local decision makers, and to truly make an impact on decisions that affect our community

## Who's involved

- Our growing membership is comprised of businesses and individuals located throughout Edmonton and its surrounding areas



Mayor Don Iveson speaking at WeBA's annual Mayors luncheon

## What are the Benefits

- Develop business leads that are not available through typical channels
- Have access to breakfast events, luncheons, and mixers where relevant topics are discussed by prominent speakers
- An open door – your ideas, initiatives, and business strategies are always welcome, and encouraged to continue to grow and strengthen our tenured association – and your business

## How Do I Join?

- Reach out to a Membership Director, Visit [weba.org](http://weba.org), or Come to our next mixer

## Recurring Events

Monthly Mixers • Annual Mayor's Luncheon • MLA Reception • Councillors Forum • Golf Tournament • Monthly Breakfasts