



2017 - 2018 WeBA Board

President – Lori Feist

Lori Feist Consulting
M: 780-887-7992 F: 780-454-9322
E: lfeistconsulting@gmail.com

Vice President – Jeff Miller

Scollard Maintenance
P: 780-451-0296 F: 780-452-9427
E: JMiller@scollardmaintenance.ca

Secretary – John Hagg

Stillman LLP
P: 780-930-3648 F: 780-484-4184
E: jhagg@stillmanlp.com

Treasurer - Tope Roth BA, CPA, CGA.

Roth Schroder Professional Corp.
P: 587-400-9727 EXT 102 F: 587-400-9725
E: troth@rothschroderpc.ca

Past President - Catherine Vu

Pro-Active IT Management Inc.
P: 780-414-0339 F: 780-466-6791
E: cvu@proactiveit.ca

Director of Communications – Todd Benner

GardaWorld Protective Services
P: 780-425-5000 ext 424 M: 587-930-1072 F: 780-425-7005
E: Todd.Benner@garda.com

Director of Events – Lisa Palmer

Holiday Inn Express & Suites West Edmonton- Mall Area
P: 780-756-2134 M: 780-604-7776
E: lpalmer@hiecw-westedmonton.com

Director of Hospitality – Vivian Basaraba

Quality Inn West Edmonton
P: 780-484-1475 F: 780-486-6060
E: sales.qie@royalhotelgroup.ca

Director of Membership – Alex Paterson

ACN Business Services Broker
P: 780-907-4672 E: jalexpaterson@gmail.com

Director of Transportation – Rendel Elock

Central Carriers (Edmonton) Ltd.
P: 780-447-1610 F: 780-447-1280
E: RElock@centralcarriersltd.ca

Executive Director - Jim Wooley

WeBA - West Edmonton Business Association
17808 107 Avenue
Edmonton AB T5S 1J1
P: 780-455-9322 F: 780-454-9322
E: jim@weba.org
www.WeBA.org

Our Purpose and History

- WeBA was created in 1982 in order to represent the interests of west end businesses, over the last 36 years it has grown to embrace business people from all over Edmonton and its surrounding areas
- WeBA's existing well connected membership welcomes both established as well as up and coming Edmonton businesses looking for a new venue to make connections
- WeBA has created an environment that promotes generating referrals from within its own business network
- WeBA is invested in its members professional development by regularly bringing in high profile guests and speakers to its various events
- WeBA stays true to its roots by providing a medium to bring forth issues and concerns, the opportunity to discuss these with local decision makers, and to truly make an impact on decisions that affect our community

Who's involved

- Our growing membership is comprised of businesses and individuals located throughout Edmonton and its surrounding areas



What are the Benefits

- Develop business leads that are not available through typical channels
- Have access to breakfast events, luncheons, and mixers where relevant topics are discussed by prominent speakers
- An open door – your ideas, initiatives, and business strategies are always welcome, and encouraged to continue to grow and strengthen our tenured association – and your business

How Do I Join?

- Reach out to a Membership Director, Visit weba.org, or Come to our next mixer

Recurring Events

Monthly Mixers • Annual Mayor's Luncheon • MLA Reception • Councillors Forum • Golf Tournament • Monthly Breakfasts